

On 13th September, 2019 Department of MBA organised a guest lecture on “Neuro linguistic Programming” and “Entrepreneurship” for I MBA and II MBA students. Resource Person for the Guest Lecture is Prof.Arul Raja, Neuro Linguistics Expert & trainer for Entrepreneurship from Saint Joseph’s Institute of Management, Bangalore.

In his lecture the resource person discussed about finding one’s passion and checking about one’s feelings and relating passion and feelings in the field of Entrepreneurship. He also discussed about Cultural Entrepology and also about conscious, subconscious and unconscious minds of Human beings. He also conducted a special exercise which is about how one should regulate their inner feelings and ideas.

The students felt that lecture was very informative, motivating and inspiring. The Resource person was introduced by Rev Fr Dr A Rex Angelo SJ, Vice –Principal (PG) and he was thanked by all the students of MBA for his inspiring lecture.







